

Programme Specific Outcomes (PSO) of FYUGP in Mass Communication and Journalism

1. To provide students a well-founded theoretical as well as practical base of the subject of Mass Communication and Journalism.
2. To provide structured curricula which support the academic development of students and to acquire knowhow about the theoretical aspects of Mass communication as a branch of social science.
3. To provide training from experienced media professionals and communicators to understand the practical and technical aspects of the subject of Mass Communication and journalism.
4. To provide programmes that allows the students to choose from a wide range of opportunity ad areas that the field of Mass Communication offers.
5. To engage in regular activities that introduces students about the various professions that the course of mass communication and journalism offers.
6. To encourage students to develop skills and engage in various skill based activities.
7. To guide and prepare students to find jobs associated with the subject of Mass Communication and Journalism
8. To conduct regular workshops and training session to help students understand the profession and the course structure well
9. To expose students about the prospects of pursuing academics in Mass Communication and Journalism and encouraging them to engage in qualitative research assignments.
10. To train students to practice ethical journalism and become media professional who can contribute towards the society.